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**PENC Powerful Partners Program  
Enterprise Partnerships**

***About PENC:***

Professional Engineers of North Carolina is a professional society committed to protecting the public health, safety and welfare through the practice of ethical and licensed engineering. There are over 1700 members in our state society and over 40,000 in the national organization, National Society of Professional Engineers. PENC membership is open to all technical disciplines and all practice areas including construction, government, higher education, industry and private practice. PENC is an active advocate of the engineering community, and our contribution to the engineering community is evident in the following ways:

- As a NC Licensing Board approved sponsor of continuing education, PENC offers a wide variety of carefully vetted seminars that help engineers fulfill their professional development obligations
- Interactions at local and statewide PENC events allow our members to cultivate the business contacts that lead to project referrals, contracts, and lifelong friendships.
- By working closely with the Licensing Board, monitoring legislative activity, and supporting the bipartisan Engineers PAC of North Carolina, PENC defends the engineer's scope of practice and helps to protect the public health, safety and welfare.
- PENC's leadership opportunities at the chapter, state and national levels provide hands-on training for engineers
- To prepare for 21st century engineering challenges, PENC supports K-12 education outreach programs like MATHCOUNTS and Future City that encourage students to pursue careers in engineering.

***About the Enterprise Partner Program:***

The Enterprise Partner Program is PENC's Customized Corporate Program that allows your company to sponsor PENC/NSPE membership for all of its eligible engineers – or as many as you want. It is offered as an attractive alternative to the current Sustaining Partners Program and provides more value for your support of PENC. All Enterprise partners can enjoy significant benefits such as:

- discounts on membership, advertising, exhibit space and meetings and conferences
- Increased visibility through public relations, direct marketing and brand awareness
- the opportunity to network with other high-profile industry experts, influential business leaders and keynote guests.

***Enterprise Program Specifics:***

The only “standard” offering of an Enterprise partnership is a 10% discount on membership for your company employees. The other components of your Enterprise package are completely customizable based on the number of employees selected to participate and the needs of your company.

There are four levels of Enterprise Partners:

- **Leadership** – 50 + eligible employees
- **Partnership** – 25 to 49 eligible employees
- **Promoter** – 12 to 24 eligible employees
- **Contributor** – 11 or less eligible employees

**(eligible employees are defined as PEs or EIs)**

Possible benefits that your company can enjoy include:

- **Complimentary and/or free registrations to the PENC Annual Summer Conference**
- **Complimentary and/or free booth at the ACEC/PENC Environmental Conference**
- **Discounts on registration for PENC in-person professional development**
- **Free and discounted sponsorship opportunities at PENC events**
- **Free and discounted sponsorship opportunities for PENC School Outreach activities** (MATHCOUNTS, Future City, etc)
- **Free and discounted advertising space** in *The Professional Engineer*, PENC’s quarterly magazine
- **Free and discounted job postings** on PENC’s new Online Career Center
- **Onsite training** qualifying for continuing education credits
- **Free advertising** on PENC’s newly designed website and in all chapter newsletters
- Recognition at all events

For more information about the Enterprise Partnership, contact Betsy Bailey at [bbailey@penc.org](mailto:bbailey@penc.org) or 919/834-1144 ext.1. We look forward to hearing from you!