

## **PENC RECRUITMENT Sample Letter**

Dear [Insert Prospect Name]:

When was the last time you were extended an offer to enhance your career? Becoming a member of Professional Engineers of North Carolina (PENC) provides countless opportunities to do just that. When I need to expand my skill sets through professional training, I turn to PENC. When I am looking for the latest information and news in the field, I know that I can count on PENC for information. That's why the decision to renew my membership every year is an easy one.

PENC's membership consists of professionals who hold themselves to a higher standard. They are the current and future leaders in the engineering profession. As such, they expect to have access to the best resources and support available, and PENC delivers with:

### **Discounts on Professional Development**

- Statewide conferences that showcase the latest topics and trends in the profession
- Online options that feature **FREE** Courses and Brown Bag Webinars for members
- Chapter meetings in 9 locations throughout the state

### **Informative and Relevant Publications**

- *the Professional Engineer*, PENC's quarterly magazine and *PE*, NSPE's monthly magazine
- Member newsletters sent monthly from NSPE and PENC
- Legislative Updates sent monthly from PENC

### **Professional Support**

- Local and statewide networking opportunities offered throughout the year
- Legislative advocacy efforts that seek to protect your license and scope of practice
- Ethics training
- Leadership development

That's just a fraction of the member benefits you will receive when you join! Belonging to PENC provides me a professional network of support that keeps me connected to the engineering community. It's a great feeling - one I think you should experience first hand. This is why I'm inviting you to join me as a PENC member. I would be honored to serve as your sponsor and add you to the elite group of professionals who proudly call themselves PENC members.

I encourage you to visit [www.penc.org](http://www.penc.org) and take a moment to read the attached brochure to see all the organization has to offer. If you still have questions, please feel free to call me or you can contact PENC directly at 919.834.1144. I hope you are excited about the opportunity to

become part of an organization that has proven invaluable to my career growth and success. I look forward to welcoming you to PENC!

Sincerely,