



*We help individuals and organizations **sustain, grow, and expand** from the inside out.*

**Engineer Your Own Success:**  
**7 Key Elements to Creating an Extraordinary Engineering Career**

Presented by Anthony Fasano, P.E., LEED AP, ACC

*“Move out of your comfort zone. You can only grow if you are willing to feel awkward and uncomfortable when you try something new.”*

*- Brian Tracy*

**1. Overview**

1. Set Career Goals
2. Obtain Credentials
3. Find a Mentor
4. Become an Effective Communicator
5. Develop Your Ability to Network
6. Improve Your Organizational Skills
7. Be A Leader Everyday

**2. Set Career Goals**

They act as your destination!

- a. Values
- b. Where
- c. Why
- d. How

Formulate and prioritize!

**3. Be SMART: Small Steps Equal Big Results**

- a. Specific – break your goals into specific steps
- b. Measurable – establish criteria that will allow you to track your progress
- c. Achievable – create realistic steps
- d. Relevant – Ensure that your steps are relevant to your goal
- e. Time Bound – Be sure to attach a deadline to each step

**4. Obtain Credentials**

- a. Licenses, certifications, education, awards and publications
- b. Give credibility, making the difference
- c. Set you apart from other professionals
- d. Don't procrastinate
- e. Utilize company benefits



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## **5. Obtain Credentials: Exam Preparation**

- a. Take the F.E. exam ASAP
- b. Start the P.E. application as early as possible
- c. Start with the end in mind
- d. Review course
- e. What to bring to the exam
- f. If you fall off the horse, get right back on

## **6. Find a Mentor**

- a. What/who is a mentor?
- b. Finding a mentor
- c. The mentoring relationship
- d. Getting the most from your mentor
- e. Become a mentor

## **7. Become an Effective Communicator**

- a. Many different forms of communication today
- b. Project/team communication
- c. Communicate early and often
- d. Honesty really is the best policy
- e. How you say it is just as important as what you say
- f. Public speaking is the ultimate differentiator
- g. Listening is a critical part of communication
- h. Responsiveness impacts reputation

## **8. Develop Your Ability to Network: Building Relationships**

### **Why**

- a. Life is about relationships
- b. Building relationships is key to career success
- c. Solid relationships = OPPORTUNITIES
- d. Networking is a form of advertising your employer and yourself

### **How**

- a. Focus on building personal relationships or friendships
- b. Take the time to get to know people (take note of their families, interests, hobbies, stories, etc.)
- c. People give business to people they are comfortable with
- d. Don't try to SELL!



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### **Who & Where**

- a. AEC Industry - Professional societies
- b. Community - General networking groups
- c. Everywhere!

**Developing your contact list is directly related to developing your career!**

### **9. More on Networking**

- a. Social Networking (Facebook, LinkedIn, Twitter, etc.)
- b. You're never too young (or old) to network!
- c. Overcoming low-confidence and language barriers
- d. Your ability to bring in work is HUGE!

### **10. Improve Your Organizational Skills**

- a. Keep a clear mind
- b. Work more efficiently
- c. Enjoy a less stressful life
- d. Bound notepad
- e. Email management
- f. Contacts
- g. Calendar
- h. Desk
- i. To-Do list

### **11. Be A Leader Everyday**

- a. Your attitude and energy are very important
- b. Always see opportunities
- c. Delegation is a necessary skill
- d. Trust and respect is critical in leading

### **12. Other Topics Covered in my book, *Engineer Your Own Success***

- a. Motivation to Pursue Your Goals
- b. Master's in Engineering or MBA?
- c. How to Explain (Almost) Rocket Science to a Non-technical Person
- d. Confidence Encourages Communication
- e. Resumes and Interviews
- f. Preparing for Your Annual Review



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### 13. Questions/Comments

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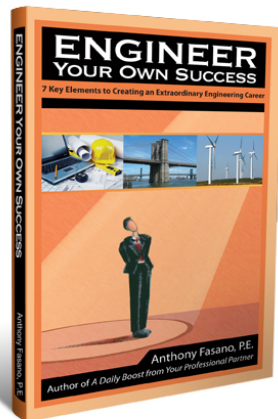
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